



Loews Most Valuable Partners (MVP) Rewards Program

Get more out of your meeting with MVP rewards.

Your meeting's done. The event's wrapped. Now the gifts are yours—and they're on us. Earn points with our Loews MVP Rewards Program and get your pick of exclusive perks. It's our way of saying thank you for placing your trust in us.

Join Today

- 1 Sign up at: loewsmvp.com
- 2 Click on "New Member Enrollment"
- 3 Answer a few short questions
- 4 Book your meeting or event at any Loews Hotel and start earning points right away
- 5 Earn one MVP reward point for every \$10 of consumed room revenue

Your Rewards, Your Way

Maximize your reward potential. If your company has a policy restricting eligibility for personal points, create a corporate account. This allows you to earn and apply points in ways that directly benefit the company, such as use towards a future group's master account credit.

Contact Us

At Loews Hotels, we're focused on making your event memorable, productive and to make your life easier. Got questions about MVP Rewards or your event?

Get in touch with us at:
mvp@loewshotels.com

LOEWS
HOTELS

Loews MVP Rewards Program FAQ

How do I enroll?

1. Visit loewsmvp.com to create or access your account. The Loews MVP program is not managed in LoewsHotels.com.
2. Select New Enrollment
3. Complete the required fields
4. Select Individual or Corporate account
5. Individual accounts are for members who will accumulate points for themselves based on events contracted with one of our Hotels.
6. A Corporate account should be selected when one account will be used to house all points earned by a company. This is a great option for companies who do not allow awards to be earned by individuals. A company manager must be designated by entering the name and email when enrolling.
7. Use your email as your login ID, which will also be your member identifier. The MVP program does not issue member numbers.
8. When confirming contracts with Loews Hotels or Universal Orlando Resorts, provide the Sales Manager your name, login ID at loewsmvp.com and email address at the time of contracting to receive points for eligible bookings.
9. MVP point requests must be confirmed when contracting an event and may not be issued if requests are made after contract confirmation has passed.

What are the member benefits?

MVP members can redeem points for Loews Hotels Gift Cards and endless items from our shopping catalog. Choose from a huge selection of reward items including houseware, sporting goods and electronics.

Members receive discounts on guest room rates at Loews Hotels and Universal Orlando Resorts, based on availability.

How do I earn points?

Book a contract with 10 rooms or more at one of our Hotels and earn 1 point per \$10 in room revenue consumed.

MVP points are awarded after a group consumes and departs from the contracted Hotel.

MVP points will be posted to the member account by mid-month after the group departs. For example, MVP points earned for a group departing in January will post by mid-February.

How do I redeem points?

1. Log into your account at loewsmvp.com to redeem points.
2. Visit the shop rewards page.
3. Select the item you would like to purchase and add to cart. Redemption items start at just 50 points.

Loews MVP Rewards Program FAQ

How do I redeem points for a Loews Hotels or Universal Orlando Resorts stay?

Members can use points for a Hotel stay by purchasing a Loews Hotels gift card.

Loews Hotels gift cards are accepted at Loews Hotels and Universal Orlando Resorts and can be applied to all charges billed to your guest room.

Do I receive member preferred guest room rates?

MVP members receive discounted guest room rates at Loews Hotels and Universal Orlando Resorts, based on availability.

1. To check dates and availability, navigate to loewsmvp.com and log into your account.
2. Select Member Preferred Room Rates.
3. Choose either Loews Hotels or Universal Orlando Resorts.
4. Check availability and reserve your guest room.
5. Use MVP points to purchase a Loews Hotels gift card to pay for your hotel stay.

Do my points expire?

MVP points expire after 12 months of inactivity.

To keep points active, you must complete one of the below actions every 12 months:

- Contract a group with one of our Hotels
- Complete a group stay at one of our Hotels
- Redeem points for a rewards item or Loews Hotels Gift Card

What is an MVP Corporate Account?

A Corporate account should be selected when one account will be used to house all points earned by a company. This is a great option for companies who do not allow awards to be earned by individuals.

Use Corporate account MVP points to purchase employee awards, apply points as a group master account credit for an internal meeting held at one of our hotels, or give back by using points to support one of our charity partners..

One employee should be designated to manage the MVP account, and that name and email address should be provided to Hotels by all employees booking events with Loews Hotels. This ensures all points earned are posted to the same Corporate Account.

How do I redeem points for a group master account credit?

MVP Points can be redeemed towards a Group Master Account Credit to be applied to an existing booking at one of our Hotels.

To request a Group Master Account Credit, navigate to loewsmvp.com and select shop rewards/Group Master Account Credit.

Provide the required information and submit.

The credit can only be applied to an existing contracted event with one of our Hotels.

The request must be made no more than 90 days prior, and at least 14 days prior to the contracted arrival date to ensure sufficient processing time.

Who do I contact if my question is not listed here?

MVP@loewshotels.com